Total I	No. of	Pages	:	2
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Seat No.

B.C.A. (Commerce) (Part-I) (Semester-II) Examination, April-2015 BANKMANAGEMENT

Sub. Code: 59578 Total Marks: 80 Day and Date: Wednesday, 15-04-2015 Time: 03.00 p.m. to 6.00 p.m. Instructions: All questions carry equal marks. 1) Solve any four questions from Q. No - 1 to Q. No. 7. Question No. 8 is compulsory. *Q1)* Define Bank. Describe important functions performed by a Bank. [16] 02) What is Bank management? Explain customer centric V/s Business centeric management. [16] Q3) What is liquidity management? Explain different liquidity policies. [16] Q4) Why do assets become Non-performing? What are the measures to prevent assets becoming Non - performing. [16] 05) What is Investment portfolio management? Discuss the principles that guide a bank in Investing its funds. [16] Q6) What is the impact of Information Technology on banking sector? Explain E. Banking, E. Money and Tele - Money [16]

Q8) Short notes (any two):

[16]

- a) Role of director.
- b) Concept of leasing and Hire Purchase.
- c) Management of Reserves Risk Management.
- d) Banking sector reforms.



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